



Alex Zanardi returns to the Lausitzring a year and a half later to complete the 13 laps that he missed after his accident. (Reuters)

RACER ALEX ZANARDI COMES TO AMERICA FOR BOOK TOUR

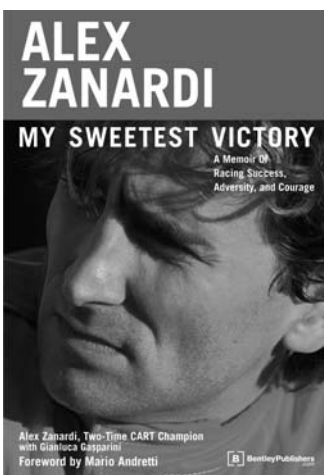
CAMBRIDGE, MA, USA - The North American edition of two-time CART champion Alex Zanardi's autobiography is now available at bookstores and online at www.BentleyPublishers.com. To promote this edition of his book, entitled **Alex Zanardi — My Sweetest Victory**, Alex Zanardi will be embarking on a brief book tour of the United States in November and December 2004.

Alex Zanardi will be autographing copies of **Alex Zanardi — My Sweetest Victory** at the Exoticar Model Gallery on Monday November 29th, from 2 to 3pm in what is his only scheduled public appearance in North America this year. The Exoticar Model Gallery is located at 280 Park Avenue & 48th Street, New York, NY.

Alex Zanardi is also scheduled to appear on the *Late Show with David Letterman* on December 3rd. Further coverage on many other national and local media outlets is expected. Alex Zanardi's US trip will include an appearance in Beaver Creek, CO on December 1st where he will make a demonstrative ski run during the Alpine Ski World Championship event. Alex will also be participating in several other sponsor related functions.

Alex Zanardi — My Sweetest Victory has already garnered rave reviews and is currently on track to be the hottest motorsports title of the holiday season.

For more information on the appearance at the Exoticar Model Gallery, contact the store directly at 212-573-9537. High-resolution book covers, selected images, excerpts and other press materials are available at www.BentleyPublishers.com. To obtain press review copies or for more information on this book, please contact Maurice Iglesias, Sales & Marketing Manager for Bentley Publishers by email at maurice.iglesias@bentleypublishers.com or by telephone at 1-617-528-4065.



ALEX ZANARDI — MY SWEETEST VICTORY **A Memoir of Racing Success, Adversity, and Courage** by Alex Zanardi with Gianluca Gasparini Foreword by Mario Andretti

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